Entrepreneurship: Acquisitions, Franchising, and Private Financing


Lecture

Featuring

Shoukat Dhanani
CEO, Dhanani Group

Wednesday, Feb 14th
4:00PM - 5:15PM

Liu Idea Lab for Innovation and Entrepreneurship (Lilie), Cambridge Office Building

Please join us as we speak with Shoukat Dhanani about the Dhanani Group: from its origins as a small family business to now being the third largest restaurant franchise in the U.S. -- with more than 800 restaurants under operation and a valuation of more than $2 billion. In sharing this story, Dhanani will speak about recognizing and realizing various innovations and how this has made their success possible -- and key decisions that have defined their path, which include the decision to finance internally. The Dhanani Group remains family owned and operated.

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